Table 1. Field Guide to Identifying US Standards for Film Leaders

Name	Standard	Introduced	Countdown	Key features	Sixes: visual comparison
Academy	Academy Specifications for 35MM. Motion Picture Release Prints; ASA Z22.55- 1947 (Specification for 35-Millimeter Sound Motion Picture Release Prints in Standard 2000-Foot Lengths)	1930; formalized as an American stan- dard in 1947	11 to 3, numbered per foot, i.e., 16 frames	35mm silent and sound film: numbers upside down; "NINE" and "SIX" underneath "9" and "6"	SIS 9
Society, aka All- Purpose	N/A	1951; revised 1953 as Issue 2	11 to 3, numbered per foot, i.e., 16 frames	35mm and 16mm sound film for theater projection and TV: double crosshairs design; numbers right side up; "NINE" and "SIX" in words only	
Universal, aka Televi- sion	ASA PH22.55-1966; SMPTE-55; UL35-1966	1965; formalized as an American standard in 1966; revised 1975, 1983, 1992	8 to 2, numbered per second, i.e., 24 frames	35mm and 16mm sound film for theater projection and TV: clock- sweep/radar design; numbers right side up; since "9" is eliminated, all numbers are in figures only	6
Projection	SMPTE 301-1999; SMPTE 301-2005	1999, revised 2005; "reaffirmed" 2010	11 to 3, numbered per foot, i.e., 16 frames	70 mm, 35mm, and 16mm sound film for theater projection only: numbers right side up; "NINE" top right of "9"; "SIX" bottom right of "6"	6 six

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